



HUMAN
RIGHTS
CAMPAIGN®

***The New Black* and HRC Empowering Equality at HBCU's**

The New Black (TNB) and The Human Rights Campaign (HRC) are offering \$4,000 in grants to students, faculty and staff who are working at Historically Black Colleges and Universities to make their campuses safer and inclusive of LGBT people through the use of the acclaimed documentary *The New Black* which tells the story of how the African-American community is grappling with the gay rights issue in light of the recent gay marriage movement and the fight over civil rights. To learn more about the film please visit: <http://www.newblackfilm.com>

Grants are offered to students, faculty and staff to support screening the film in an effort to:

- 1) Advance campus policies (i.e.: working with campus administration to pass non-discrimination policies, to create gender neutral restrooms, etc.)
- 2) Advance campus climate (i.e.: creating a dialog on campus about LGBT equality, establishing an LGBT student center or student organization, working to add LGBT issues to student, faculty and staff trainings, working to educate campus health centers about LGBT health, etc.)
- 3) Advance campus education (i.e. working with faculty to create an LGBT history class, working with the library system to include LGBT literature and films, etc.)

Use of Funds

Funds may be used for a variety of purposes including printing, food and catering, space rental or travel. We encourage prospective grantees to partner with allied groups on campus and/or to build coalitions to help support their efforts.

To Apply

Please send your project proposal to events@newblackfilm.com.

Proposals should be no more than 2 pages and should include:

- 1) Your goal(s) and how you plan to incorporate the documentary to accomplish your goal(s)
- 2) Your plan for evaluation
- 3) Your timeline and next steps
- 4) The amount and use of the funds requested
- 5) Brief bios of the individuals and descriptions of groups involved
- 6) Contact Information that will be current August 1, 2014. Submit two names, postal addresses, email addresses and phone numbers.

After your project proposal is received, it will be reviewed by TNB and HRC. If selected, you will be paired with TNB and HRC's Empowering Equality HBCU project staff who will provide technical assistance and support for your project.

Please note all projects must be implemented and completed during the ***Fall 2014 semester***.

Timeline

1. Request for Proposals announced March 24, 2014
2. Proposal submission post-mark deadline May 30, 2014
3. Proposal review process May - July 2014
4. Winning proposals announced August 2014
5. Programs launched September - November 2014
6. Evaluations Due November 30, 2014

Project applicants are encouraged to apply to HRC's HBCU Leadership & Career Summit October 4th-7th, 2014. For more information, visit www.hrc.org/hbcu

For More Information:

Please contact: Chris Smith at chris@newblackfilm.com or Samantha.Master@hrc.org

Sample plan

- 1) Our goal is to work with campus administration to add sexual orientation and gender identity student and faculty/staff non-discrimination policies. Our plan includes showing the documentary *The New Black* followed by a letter writing party where students, faculty and staff write letters of support to campus administration.
- 2) To evaluate the screening and campaign: We will distribute evaluations after the screening and compile a report. We will keep track of how many letters were written and delivered. We will provide minutes from our meetings with campus administrators and we will provide a short narrative overview of the entire campaign.
- 3) Our timeline is: September -advertise film screenings and letter writing parties. October - Hold screening and letter writing parties in conjunction with National Coming Out Week. Late October –Conduct meeting with campus administration. Hold follow-up discussions with administration in November. Next steps TBD after discussion with administration.
- 4) Amount requested: \$300 for pizza and soda at letter writing parties held each day during National Coming Out Week - October 11 - 17, 2014.
- 5) The individuals working on this plan are: See bios and organization descriptions attached.
- 6) Contact Information 1: Name. Postal Address. Email address. Phone Number.
Contact Information 2: Name. Postal Address Email address. Phone Number.